The Community Engagement and Health Equity Office (CEHE) is a part of the Community Outreach & Engagement (COE) component of the UI Cancer Center. Our mission is to be a resource in developing, supporting, and integrating community-focused cancer prevention initiatives and research to reduce the burden of cancer inequities.

**Community & Academic Partnerships**

*Priority: To develop strategic community-academic partnerships to facilitate community engagement and project development, implementation, and dissemination of research conducted by Cancer Center members*

In Quarter 3, we participated in 22 engagement activities (English and Spanish). These activities included: 14 Speaking/Hosting Engagements, 11 Cancer Health Education Presentations, 3 Financial Sponsorships.

From January - September 2020, we participated in 53 engagement activities. Types of engagement activities (not mutually exclusive) include:

![Chart showing engagement activities from January - September 2020]

- **45 Speaking/Hosting Engagements**
- **29 Cancer Health Education**
- **10 Financial Sponsorships**
- **9 Events providing PPE for community members**
We disseminated a Partnership Assessment Survey to 46 community partners to assess the quality and productivity of the respective partnerships with the CEHE office, strengthen bidirectional engagement, and to understand communities' health and cancer care priorities.

When asked, "How would you classify your CURRENT partnership with the UI Cancer Center CEHE Office?"

Levels of Community Partnerships*

1) Communicate – Inter-agency information sharing (e.g., networking)
2) Cooperate – Informal interaction on specific discrete activities or projects
3) Coordinate – Organizations systematically adjust and align work with each other for greater outcomes
4) Collaborate – Longer team interaction based on shared mission and goals; involves shared decision-making and shared resources
5) Integrate – Fully integrated programs, planning, and funding


When asked, Please rate your level of agreement with the statement below, with 0 indicating strong disagreement and 4 indicating strong agreement:

"The partnership brings added value to partners individually as well as collectively." Out of 24 respondents:

Strongly disagree
Disagree
Not sure
Agree
    7
Strongly Agree
    16
Not applicable
    1

Number of Respondents
Community Engaged Research

Priority: To inform research priorities and research development through community outreach and engagement collaborations and dissemination of findings to community stakeholders and cancer center programs (Cancer Biology, Translational Oncology, and Cancer Prevention and Control)

Between May - September 2020, CEHE received 10 research collaboration requests (4 requests during Q3):

- 4 Cancer Prevention & Control Cancer Center members
  (2 Full members, 2 Associate members)
- 2 Translational Oncology Cancer Center member
  (1 Full member, 1 Associate member)
- 1 Cancer Biology Cancer Center member
  (Full member)
- 3 Non-Cancer Center members

The main areas of collaboration from May to September 2020 were:

- Research Design & Methodology: 4
- Instrument Development: 1
- Data Sharing: 3
- Publication/ Dissemination: 2
- Community Engagement: 5
- Training, Education, Workshops: 2
- Grant Writing: 2
- Grant Administration: 2
- Recruitment Strategies: 5
- Collaboration with UI Cancer Center members: 4

Dr. Tamara Hamlish is the Principal Investigator of the CDC funded-program "Young and a Survivor (YAAS!)", which helps young breast cancer survivors in Chicago navigate life following diagnosis and treatment (1 NU58DP006674-01-00). She joined the team in August 2020 and will support cancer survivorship initiatives.

Dr. Karriem Watson was awarded a grant (UE5CA254170) to create an informatics training network and he was also awarded a grant (UG3HL151302, Dr. Phoenix Matthews, MPI) to promote smoking cessation in FQHCs.
Cancer Screening & Patient Navigation

Priority: To conduct best practices for outreach, education and community navigation across the cancer continuum of care relevant to the catchment area and beyond to reduce cancer burden

<table>
<thead>
<tr>
<th>Service Provided</th>
<th>Q3 (July - Sept 2020)</th>
<th>Q1 - 3 (Jan - Sept 2020)</th>
</tr>
</thead>
<tbody>
<tr>
<td>COVID-19 Encounters</td>
<td>312</td>
<td>572</td>
</tr>
<tr>
<td>Breast Cancer Screening Encounters (completed or are scheduled for screening and/or diagnostic services)</td>
<td>88</td>
<td>377</td>
</tr>
<tr>
<td>Smoking Cessation Encounters</td>
<td>131</td>
<td>456</td>
</tr>
<tr>
<td>Colorectal Cancer Screening Encounters</td>
<td>17</td>
<td>85</td>
</tr>
</tbody>
</table>

**SERVICES**

**Colorectal Cancer Screening Program**

(Mi-CARE + UI CAAN Colorectal)

PIs: Watson, Henderson Mi-CARE funded by American Cancer Society, UI CAAN funded by BMSF

<table>
<thead>
<tr>
<th>Interventions</th>
<th>Q3 (July - Sept 2020)</th>
<th>Q1 - 3 (Jan - Sept 2020)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Targeted Outreach (Telenavigation encounters)</td>
<td>108</td>
<td>176</td>
</tr>
<tr>
<td>Broad Outreach (Community Engagement encounters)</td>
<td>85</td>
<td>85</td>
</tr>
<tr>
<td>FIT tests ordered</td>
<td>3</td>
<td>183</td>
</tr>
<tr>
<td>FIT tests returned</td>
<td>3</td>
<td>88</td>
</tr>
<tr>
<td>Abnormal FIT tests</td>
<td>2</td>
<td>15</td>
</tr>
<tr>
<td>Screening Colonoscopies Completed</td>
<td>17</td>
<td>23</td>
</tr>
<tr>
<td>Diagnostic Colonoscopies Completed</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>Cancer diagnoses</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>
Bristol-Myers Squibb Foundation (BMSF) Supplement Grant for COVID-19 in conjunction with Mile Square January - September 2020

PI: Watson

**Meals**
Delivered to 140 households & included 1,000 masks & 250 hand sanitizers

**PPE Distribution events**
Conducted on South Side of Chicago; 4,500 people received masks & 250 hand sanitizers

**Masks**
Distributed by Barber/Beauty salon community partners in South Shore

**Webinars**
48 participants discussed impact of COVID-19 on salon industry and 51 participants discussed cancer screening during the pandemic

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**Bristol-Myers Squibb Company Citizen Scientist Training Program**

PI: Stewart

Goal: Develop a sustainable Citizen Scientist training, skills building, and community integration model to partner with communities to improve cancer-related health outcomes and quality of life.

5 African-American men participated in the Citizen Scientist training.

This training consisted of five consecutive weekly workshops held between July 20th to August 10th, 2020.

The training included:
- Foundational information on the ethical conduct of research; IRB Training
- Colorectal Cancer Training with Dr. John Stewart
- HIPAA Training
- Health Disparities
- Human subjects protection in research

The expected outcome is to reduce the fear of getting a colorectal cancer screening.
### Mi-MAMO Breast Cancer Screening Program

**Pls:** Henderson, Hong, Green, Miranda, Gastala, Mannan, Funded by Chicago Department of Public Health

**Q3: July 1 – September 30, 2020**
- 88 individuals completed screening and/or diagnostic services
- 49 completed diagnostic services
- 2 diagnosed with breast cancer

**Q1 - Q3: January 1 – September 30, 2020**
- 377 individuals completed or are scheduled for screening and/or diagnostic services
- 7 diagnosed with breast cancer
- 66 Lyft rides provided
- 29 engagement activities hosted or participated, focused on breast cancer
- 6 of these events were conducted in Spanish. Most of them held virtually and **we engaged over 1181 individuals.**

### Mi-QUIT Smoking Cessation Program

**Pls:** Watson, Henderson, Gastala, Joo, Wilken, Funded by Chicago Department of Public Health

**Q3: July - September 2020**
- 47 Patients received COVID-19 related resources
- 131 Patients received well-being check up calls
- 1 Individuals received smoking cessation navigation services

**Q1 - 3: January - September 2020**
- 107 Patients received COVID-19 related resources
- 391 Patients received well-being check up calls
- 325 Individuals received smoking cessation navigation services

- *(51/66) of Annual goal for referral to IL Tobacco Quitline met*
UI CAAN Cervical Cancer Screening  
PIs: Watson, Henderson, Funded by Bristol Myers Squibb Foundation

Q3: July - September 2020
23 women were referred for cervical cancer screening
11 were scheduled for screening
6 were screened
5 no shows
7 unable to schedule appointment
7 community events were attended

Q1 - Q3: January - September 2020
39 women were referred for cervical cancer screening
30 were scheduled for screening
21 were screened
9 no shows
6 unable to schedule appointment
10 community events were attended

Women in need of screening were identified through events in the Humboldt Park community in partnership with Trinidad-Trinity Lutheran Church and St. Luke’s –San Lucas United Church of Christ in Humboldt Park.

Illinois Breast and Cervical Cancer Program (IBCCP) Collaborations  
PI: Henderson, Funded by Illinois Department of Public Health

Health Systems Project
Breast & Cervical Annual Reporting System (B&C-BARS) for the 2019 Mile Square BOTY annual report and the 2019 Englewood and South Shore baseline reports were completed and submitted to IBCCP partners. Project evaluation planning was initiated.

Community Navigation Toolkit
The final draft of the new IBCCP Community Navigation Toolkit was approved by IBCCP partners. This instrument will offer guidance and facilitate capacity building for the implementation of community navigation services for breast and cervical cancer screening.
San Lucas United Church of Christ hosted a monthly event to offer communities free food, assistance with completing the 2020 U.S. Census, and health education. Navigators, Theresa Mobley and Maria Olivero, provided cervical cancer screening education and linkage to screening services. Navigators provided education to over 100 community members.

### Policy & Advocacy

**Priority:** To identify, develop, and influence policy recommendations and advocacy efforts that are relevant to the catchment population, federally qualified health centers, community organizations, and other cancer care stakeholders

We have been involved with, or are monitoring, the following cancer-related policy and advocacy efforts:

**2022-2027 Illinois Comprehensive Cancer Control Plan**

- With funding from the Centers for Disease Control and Prevention’s National Comprehensive Cancer Control Program, the Illinois Department of Public Health is currently working on implementing the Illinois Comprehensive Cancer Control Program (ICCCP).

- As part of this work, the ICCCP is mandated to publish a state cancer plan that identifies how the state addresses the burden of cancer. The ICCCP has leveraged a partnership with the Illinois Cancer Partnership (ICP) to initiate efforts for the upcoming 2022-2027 Illinois State Cancer Plan (the Plan).

- The ICP recently held its annual partnership meeting and the Plan was introduced. The initial planning processes were discussed, as well as, the work groups’ conformation:
  1) Prevention
  2) Early Detection and Screening
  3) Diagnosis, Treatment, and Survivorship
The CEHE team started working in partnership with the ICCCP to prepare for the upcoming Plan.

The CEHE team will lead ICCCP Community Engagement Strategies to engage diverse community stakeholders in the development and feedback processes for the 2022-2027 Plan utilizing qualitative and quantitative assessments.

The goal of this partnership is to ensure that community feedback and input is integrated into the 2022-2027 Plan document, which will be used to identify, develop, and determine policy recommendations and advocacy efforts across the UI Cancer Center catchment area and the state.

Finally, the partners are developing a strategy to raise awareness about the Plan among Illinois legislative and community stakeholders.

Community Health Worker/Navigator Services Reimbursement Policy:

The CEHE team is working with the Office of the Vice Chancellor for Health Affairs, American Cancer Society Cancer Action Network (Illinois), and the Harvard Law School Center for Health Law and Policy Innovation to inform and develop legislative recommendations for community health worker/navigation services reimbursement.

For questions or connections to policy & advocacy efforts, email:
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Associate Director, Community Engagement and Health Equity (CEHE) Office

To learn more visit:
https://cancer.uillinois.edu/

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cancerengagement@uic.edu